YUKON BUREAU OF STATISTICS

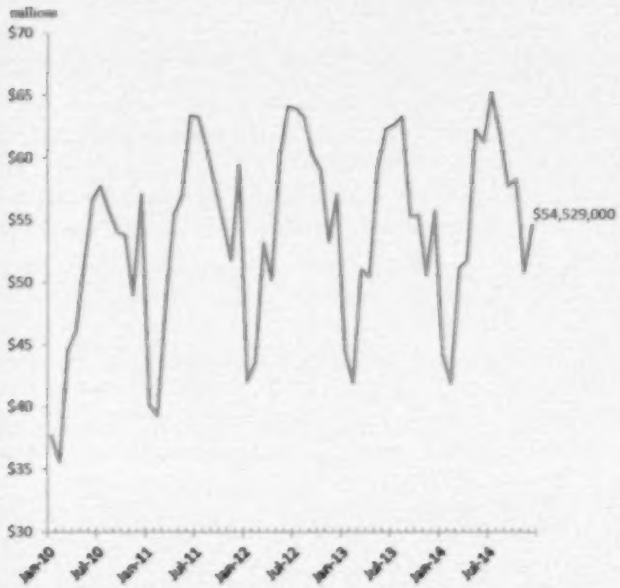
YUKON RETAIL SALES

2014

Highlights:

- Yukon's retail sales totalled $660.9 million in 2014, an increase of $8.6 million, or 1.3%, compared to the revised 2013 figure of $652.3 million.
- In 2014, *Food and beverage stores'* sales increased by $3.2 million, or 1.6%, over 2013.

Monthly Retail Sales, Yukon, Jan 2010 to Dec 2014



Retail Sales

The annual value of Yukon's retail sales increased each year since Yukon data became available in 1991, with the exception of three years: 2004 (-2.0%), 2009 (-1.4%) and 2013 (-2.6%).

The annual sum of retail sales in 2014 was $660.9 million, a 1.3% increase over the value of sales in 2013.

Retail sales show a marked seasonal pattern in Yukon with high peaks in June through August and then a smaller peak in December. The December peak, however, shows a downward trend since 2011.

Yukon's total retail sales can, to some extent, be broken down by industry. In this publication, retail sales by industry are arranged according to their NAICS (North American Industry Classification System) categories.

About Retail Trade

Retail trade figures are estimates of the sum of retail sales in an area. Canada's sales levels are published on a monthly basis, both seasonally adjusted and unadjusted, for all provinces and territories and for three census metropolitan areas. The monthly results are typically released by Statistics Canada 50 days after the end of the reference month.

This publication includes data from the monthly Retail Trade Survey. Statistics Canada also releases annual figures based on the annual Retail Trade Survey; however, those figures are not discussed in this publication as they are released two years after the reference period and are not directly comparable to the monthly figures.

Related Links

- StatsCan's monthly publication: http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?lang=eng&catno=63-005-XWE
- Retail sales on our website: http://www.eco.gov.yk.ca/stats/stats_retail.html
- Yukon Monthly Statistical Review - including the most recent monthly retail and wholesale trade figures: http://www.eco.gov.yk.ca/stats/monthlyreview.html
- Monthly Yukon Fuel Price Survey: http://www.eco.gov.yk.ca/stats/stats_princ.html

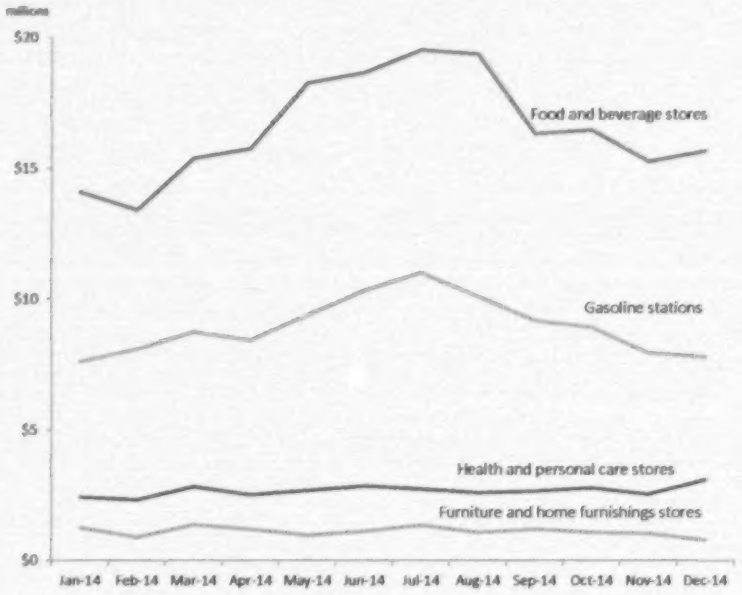
Monthly Sales by Industry, Yukon, 2014

Industry	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
						($000)						
Retail trade	**44,194**	**41,948**	**51,125**	**51,765**	**62,222**	**61,248**	**65,137**	**61,951**	**57,723**	**58,232**	**50,840**	**54,529**
Motor vehicle and parts dealers	x	x	x	x	x	x	x	x	x	x	x	x
Furniture and home furnishings stores	1,267	911	1,380	1,205	985	1,136	1,365	1,086	1,212	1,086	1,053	792
Electronics and appliance stores	x	x	x	x	x	x	x	x	x	x	x	x
Building material and garden equipment and supplies dealers	x	x	x	x	x	x	x	x	x	x	x	x
Food and beverage stores	14,082	13,398	15,372	15,739	18,249	18,637	19,508	19,352	16,317	16,450	15,257	15,650
Grocery stores	x	x	x	x	x	x	x	x	x	x	x	x
Supermarkets and other grocery (except convenience) stores	11,333	10,508	12,131	12,243	13,766	13,907	14,537	14,674	12,499	12,729	11,931	10,859
Specialty food stores	160	220	228	216	403	400	405	370	229	254	281	376
Health and personal care stores	2,435	2,328	2,827	2,518	2,681	2,849	2,737	2,599	2,663	2,778	2,543	3,086
Gasoline stations	7,609	8,073	8,730	8,418	9,378	10,312	10,994	10,087	9,182	8,912	7,932	7,787
Clothing and clothing accessories stores	x	x	x	x	x	x	x	x	x	x	x	x
Clothing stores	545	584	708	759	947	799	794	902	963	980	1,133	1,531
Sporting goods, hobby, book and music stores	x	x	x	x	x	x	x	x	x	x	x	x
General merchandise stores	x	x	x	x	x	x	x	x	x	x	x	x
Miscellaneous store retailers	x	x	x	x	x	x	x	x	x	x	x	x

x = data suppressed

Yukon data on retail sales, categorized by industry, were available on a monthly basis for four major industry groups in 2014: *Food and beverage stores*, *Gasoline stations*, *Health and personal care stores*, and *Furniture and home furnishings stores*. The seasonal variations in sales of these categories are captured in the graph. As shown in the graph:

- *Food and beverage stores'* sales show marked seasonality, with high peaks in the summer months, the highest being in July at $19.5 million;
- *Gasoline stations'* sales were strong in the 2014 summer months, reaching the peak of $11.0 million in July;
- *Health and personal care stores'* sales remained fairly steady throughout the year, with a slight increase in December; and
- *Furniture and home furnishings stores'* sales fluctuated slightly throughout the year.



The annual sales for *Food and beverage stores* totalled $198.0 million in 2014 (a record-high), representing 30.0% of the total retail sales. This was followed by *Gasoline stations'* annual sales at $107.4 million, 16.3% of the total retail sales in 2014. The annual sales for *Health and personal care stores* and *Furniture and home furnishings stores* were $32.0 million and $13.5 million, respectively. *Health and personal care stores'* sales represented 4.8% of the total retail sales, while *Furniture and home furnishings stores'* sales represented 2.0%.

Within the subcomponent of *Grocery stores* (part of *Food and beverage stores* industry group), annual sales of *Supermarkets and other grocery store (except convenience) stores* totalled $151.1 million in 2014. *Specialty food stores'* annual sales totalled $3.5 million.

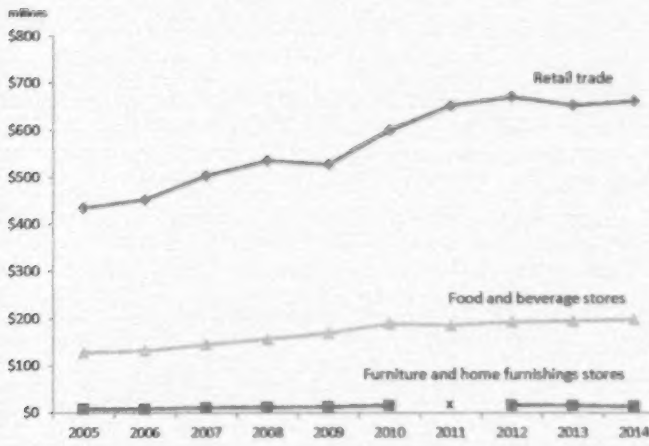
Within the *Clothing and clothing accessories stores* industry group (total not available), *Clothing stores'* annual sales totalled $10.6 million in 2014.

Annual Retail Sales by Industry and Growth, Yukon, 2010 to 2014

For 2014, data for seven industries or subsets in Yukon (as displayed in the table below) are available, representing 54.7% of total Yukon retail sales.

	2010	2011	2012	2013	2014
	Sum of sales ($000)				
Retail trade	599,343	651,664	669,956	652,280	660,914
Motor vehicle and parts dealers	109,897	x	x	x	x
Automobile Dealers	x	x	60,765	x	x
Furniture and home furnishings stores	15,432	x	16,534	15,499	13,478
Electronics and appliance stores	x	12,760	x	10,630	x
Building material and garden equipment and supplies dealers	x	54,937	53,977	48,493	x
Food and beverage stores	189,089	186,203	192,995	194,838	198,011
Supermarkets and other grocery (except convenience) stores	137,083	144,808	x	148,624	151,117
Specialty food stores	x	x	x	3,524	3,542
Health and personal care stores	x	31,518	32,226	31,055	32,044
Gasoline stations	x	97,369	108,326	106,435	107,414
Clothing and clothing accessories stores	17,324	18,310	16,880	x	x
Clothing stores	11,814	12,112	11,333	10,878	10,645
Jewellery, luggage and leather goods stores	x	x	x	3,241	x
Miscellaneous store retailers	23,503	x	x	x	x
	Year-over-year change				
Retail trade	13.8%	8.7%	2.8%	-2.6%	1.3%
Motor vehicle and parts dealers	...	...	...	...	...
Automobile Dealers	...	...	...	...	...
Furniture and home furnishings stores	24.8%	...	...	-6.3%	-13.0%
Electronics and appliance stores	...	...	...	...	...
Building material and garden equipment and supplies dealers	...	...	-1.7%	-10.2%	...
Food and beverage stores	11.4%	-1.5%	3.6%	1.0%	1.6%
Supermarkets and other grocery (except convenience) stores	...	5.6%	...	...	1.7%
Specialty food stores	...	...	...	...	0.5%
Health and personal care stores	...	...	2.2%	-3.6%	3.2%
Gasoline stations	...	...	11.3%	-1.7%	0.9%
Clothing and clothing accessories stores	...	5.7%	-7.8%	...	...
Clothing stores	...	2.5%	-6.4%	-4.0%	-2.1%
Jewellery, luggage and leather goods stores	...	...	...	...	...
Miscellaneous store retailers	...	...	...	...	...

x = data suppressed
... not applicable



x = data suppressed

With many industries' data just becoming available recently, only two industries have Yukon data going back ten years - the *Food and beverage stores*, and the *Furniture and home furnishings stores (with the exception of 2011)*.

Of the industries for which historical data are available, the *Food and beverage stores* industry was the largest contributor with 30.0% of the total retail sales in 2014. This industry has seen increasing sales in nine of the last ten years. In the last five years (i.e., from 2010 to 2014), sales in this industry increased by $8.9 million, or 4.7%.

Furniture and home furnishings stores' sales accounted for 2.0% of total retail sales in 2014. Comparing 2014 to 2010, sales in this industry decreased by $2.0 million, or 12.7%.

Retail Sales Growth, Canada and Yukon, 1995 to 2014

- Following a 13.8% increase in 2010, Yukon's year-over-year growth in retail sales steadily declined up to 2013. In 2014, Yukon retail sales increased 1.3%.
- The 2014 Yukon retail sales growth (1.3%) was 3.3 percentage points lower than the national growth of 4.6%.
- In the past 20 years, Yukon's growth rates of retail sales ranged from a high of 17.4% in 1996 to a low of -2.6% in 2013, while Canada's growth rates ranged from 8.0% in 1997 to -2.9% in 2009.
- Between 1995 and 2014, Yukon's growth rates averaged at 5.7%, while Canada's rates averaged at 4.4%.

Retail Sales by Selected Industry, Territories, 2014

North American Industry Classification	Yukon	NWT	Nunavut
		($000s)	
Retail trade	660,914	774,245	354,527
Furniture and home furnishings stores	13,478	7,582	..
Food and beverage stores	198,011	311,057	286,038
Supermarkets and other grocery (except convenience) stores	151,117	212,857	271,874
Health and personal care stores	32,044	35,159	9,952
Clothing stores	10,645	9,748	..

.. = data not available.

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